



Joseph T. Simpson Public Library

16 N. Walnut Street, Mechanicsburg, PA 17055

www.simpsonlibrary.org

Beautify the Barriers for Simpson Summer Learning Program 2021 Application

Background

Joseph T. Simpson Public Library (the “Library”) is housed in a stately historic building and would like to beautify parts of its surrounding property. At the end of the parking lot is a line of plain concrete jersey barriers marking the eastern property boundary. This project aims to beautify these barriers by transforming them into public art for everyone to enjoy as they visit the Library.

Project Scope

Every year, the Library sponsors a Summer Learning Program that encourages all members of our community to read and learn during the summer months. To create a more vibrant exterior and continue efforts to support the local artists and community, the Library seeks applications from artists (“Applicant”) to transplant their imagination and creativity to help beautify the concrete barriers in connection with the 2021 Summer Learning Program theme, “Tails and Tales.” The paintings will be displayed until the next Library event as determined by the Library, approximately one year.

The Beautify the Barriers project will be publicly unveiled at Simpson Library’s Summer Learning Kickoff event in early June. Artists will be recognized for their wonderful creations, and the Library would appreciate their presence at the recognition event. This project will also be submitted to local media for publicity purposes.

Site Specifications

The dimension of each barrier is approximately 6 feet in width and 2 feet in height. The Applicant shall indicate the number of desired barriers to be painted for their design. The Library shall finalize assignment of each barrier location to selected Applicants; therefore, all Applicants must be willing to adapt their conceptual design to a particular location. Only the side of the barrier facing the Library shall be painted.



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Design Considerations

The jersey barriers will be primed with a white base coat and bordered with freshly groomed landscaping by April 2021.

All applications shall include the following:

1. A design concept that:
 - a. considers the uneven surface conditions of the concrete barriers;
 - b. is solely the result of the artistic effort of the Applicant;
 - c. is unique, original and not infringe upon any copyright or the rights of any person or company;
 - d. is positive and supportive of the local Mechanicsburg community; and
 - e. reflects the 2021 Summer Learning Program theme, "Tails and Tales". For examples of the graphics and pictures for the Simpson's Summer Learning Program theme, please see our website:
www.simpsonlibrary.org
2. Availability to paint during the month of May with completion by May 31, 2021.

Selection Criteria

The Library shall review all submissions based on the following criteria:

1. proposed design is aesthetically appropriate on Library property; and
2. artwork demonstrates proficiency in design; and
3. proposed design highlights Simpson Public Library's services to the community and the 2021 Summer Learning Program theme, "Tails and Tales"

Applications are currently open and barriers will be assigned on a first-come, first-served basis. The Library will be reviewing applications beginning March 1, 2021. Successful Applicants shall be contacted by the Library to implement the design and to review logistics. Project painting must be completed during the month of May 2021.



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Project Materials

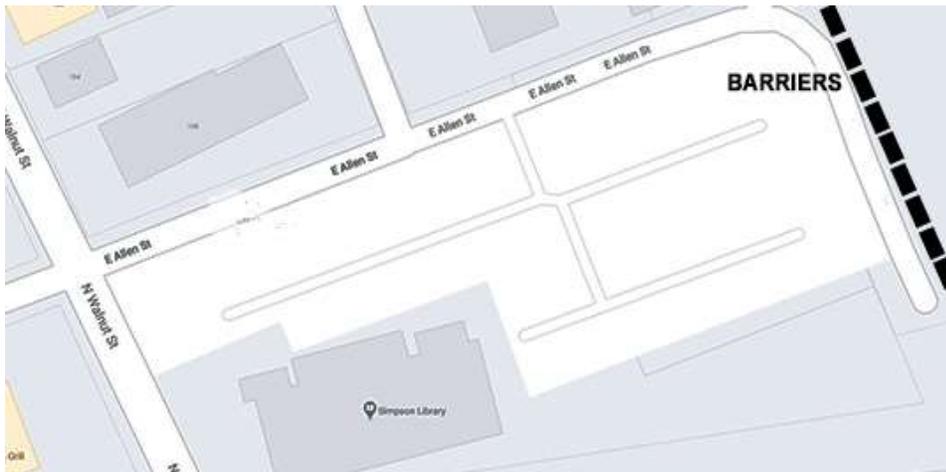
The Applicant will provide their own supplies. Discounts may be available at area suppliers.

This includes but is not limited to:

1. paint;
2. paint brushes;
3. stencil paper; and
4. markers

No materials used by the Applicant shall be considered reimbursable by the Library.

When selecting paint to use, keep in mind barriers are exposed to weather.



Location of barriers



Typical "jersey" barrier



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Return completed form to Simpson Public Library on or before March 1, 2021

Contact Information

Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Email: _____

Phone: _____ Age (if under 18): _____

Number of barriers requesting to paint: _____

Artist Bio: Provide a bio within 150 words. Please provide examples of your prior work via a link or one or two copies.

Design Description: Briefly describe your design and its creative intentions within 150 words. A rough sketch must be included with this application. Please state the type of paint you intend to use.

By signing below, you agree to the following:

1. All submissions shall become the property of Simpson Public Library and shall not be returned. They may be used by the Library, including but not limited to, for publicity and promotion.
2. No information contained in submissions shall be deemed confidential. Therefore, please do not submit any information that may be deemed proprietary in nature.
3. The Library at its sole discretion reserves, without limitation, the right to:
 - a. Change any requirements in the application; and
 - b. Reject any application it deems insufficient, not in keeping with the intent or spirit of this program, or for any other reason.

Signature _____ Date: _____

If under age 18, Guardian Signature: _____