Community Center for Learning and Leisure

A member of the Cumberland County Library System serving Mechanicsburg Borough, Monroe Township, Shiremanstown Borough, Silver Spring Township, and Upper Allen Township
A Message From Our Executive Director

Libraries open the door to a lifetime of opportunity. Our mission of serving as a center for learning and leisure enables people of all ages to expand and enrich their horizons and increase their knowledge.

Money raised from our fundraisers helps us fulfill our mission by providing a variety of library services and programs including:

- early literacy classes for children
- large print books and books on compact disc for people with limited vision
- educational and recreational events for school age children, teens, and adults
- a Summer Learning Challenge for children, teens, and adults
- books and media selections for patrons of all ages
- computers that enable people to apply for jobs, keep in touch with family, research health and financial information, and keep up to date on world events

This booklet provides you with a brief description of the many sponsorship opportunities available. Please consider a tax-deductible sponsorship in support of the Joseph T. Simpson Public Library.

With your financial support, Simpson Public Library is able to continue its tradition of excellence, opportunity, and discovery for everyone we serve. Thank you for your support.

Sincerely,

Sue Erdman
Executive Director
serdman@ccpa.net
Support Simpson

There are many ways you can help to ensure that the Joseph T. Simpson Public Library will continue to provide valued quality library services for generations to come.

Endowment

Donations to the Endowment Fund are placed into a permanent fund that provides income each year to support the library. An endowment provides essential stability, grows over time, and is a permanent source of funding to help meet both current and future needs. Contributions to the endowment are a great way to leave a legacy with your charitable giving.

Memorial and Honor Gifts

Your special gift of love will bring joy and comfort to family and friends. Book plates acknowledging your honor or memorial gift are placed in each item purchased for the library’s collection. Your gift is tax-deductible and has the power to make a difference in someone’s life.

United Way

If your employer participates in the annual United Way of the Capital Region campaign, you can designate the Joseph T. Simpson Public Library as the recipient of your United Way contributions. Although Simpson Public Library is not a member agency of the United Way, donations can be directed to us through their campaign. Simply list our United Way agency number on your United Way pledge form—83514.

Did You Know...

Joseph T. Simpson Public Library was named Harrisburg Magazine’s Simply the Best Library in 2016!

If you shop on Amazon, use AmazonSmile, select Joseph T. Simpson Public Library, and 0.5% of your eligible purchases will be donated to the library.
Early Literacy Programs

Our programs for young children introduce the basic building blocks of early literacy. Through the use of picture books, children learn important skills such as phonics and image and word recognition. Simple songs enable children to learn methods of expression and receive a basic introduction to concepts including rhythm and rhyme. Children can also develop their social skills by talking and playing with other children their own age. Sponsors will be listed in our monthly calendar and acknowledged at the program.

As a sponsor, you have your choice of any of the following programs:

**Rhyme Time**  ●  18 months & younger  ●  8 times each week
$50/week  $200/month  $2000/year

This 20-minute program is enjoyed by children and their parents as they sing songs, hear rhymes and short stories, and play rhythmic games.

**Toddler Time**  ●  18 months – 3 years  ●  4 times each week
$50/week  $200/month  $2000/year

Parents sit with their children and listen to stories, sing songs, learn finger plays, and play games during a 20-minute program.

**Story Time**  ●  3 – 6 years  ●  4 times each week
$50/week  $200/month  $2000/year

This 45-minute program is a delight for preschoolers as they listen to stories, sing songs, learn poems, and play games.

**Family Story Time**  ●  1 time each week
$100/week  $350/month  $3500/year

This hour long program for families includes stories, songs, and art activities for family members of all ages.

**Preschool & Day Care Center Visits**  ●  4 visits per week
$100/week  $350/month  $3500/year

Library staff visit preschools and day care centers, providing stories and early literacy activities for children.
At the Joseph T. Simpson Public Library, we offer a variety of programs to pique the interest of school age children.

As a sponsor, you have your choice of any of the following programs. These programs meet once a month during the school year.

$100/month $750/year

**STEM Club** - Grade school students in 1st - 3rd grade discover new and exciting facts about Science, Technology, Engineering, and Math in this hands-on learning environment.

**Homeschool Book Discussion Club** - Homeschooled students meet to discuss the book of the month and create an art activity. Two groups: K-3rd grade and 4th-6th grade.

**American Girls Club** - Students in K-6th grade meet each month for a discussion, art activity, and food from the historical period of the featured American Girls book series character. EITC approved.

**Kindergarten Club** - Kindergarten students visit the library for a variety of programs based on school curriculum themes presented in stories, songs, and physical and art activities.

**Kindergarten Readiness Class** - This program is designed to help children acquire and sharpen the readiness skills that will help them succeed in kindergarten.

**Activities Club for Tweens** - This program for students in 4th-6th grade varies based on the subject of the month. Past programs have included a Readers Theater and a Winter Beach Party.

**LEGO Club** - Teens 11–18 have a design theme each month and bring an original creation built to meet the theme. Participants are encouraged to bring extra blocks for a time of building in groups.

**Manga Club** - This group is for teens 11–18 who like to draw manga and anime characters. Budding artists learn some tips for drawing the characters while interacting with others.
Event Sponsorships

The Joseph T. Simpson Public Library is known for the variety, quality, and high attendance of its many events. This is a wonderful opportunity for you to promote your business while showing the public that you support our community.

**ComiCon** - This annual event held in May brings awareness of and appreciation for comics and related popular art forms. Attendees enjoy costume contests, tournaments, gameplay, a writing workshop, marketplace, photo booth, and much more! Each year, this event draws more and more people! Sponsorship cost - $1,000: 1 available.

**Family Fall Festival** - Families come to the library to celebrate fall with activities such as stories, art projects, pumpkin decorating, refreshments, and more! Sponsorship cost - $1,000: 1 available.

**Gingerbread House Workshop** - School-age children come to the library in December to create a graham cracker house decorated with icing and candy. Sponsorship cost - $500: 1 available.

**Family Christmas Party** - Families enjoy an evening of singing, musical entertainment, and a visit from Santa! Sponsorship cost - $250: 4 available.

**Stuffed Animal Sleepover** - Children bring a stuffed animal to a special story time. After the program, they leave their animal at the library to spend the night with all the other stuffed animals. The next day, the children return to pick up their special friend, enjoy refreshments, and hear about the adventures of the night before. Sponsorship cost - $250: 4 available.

**Run for Reading** - A 5K run and 1 mile fun run/walk provides a great opportunity for more than 250 participants to run or walk for health, fitness, and fun while supporting the library. Multiple sponsorship levels available - $100 - $2,000.

**Simply Simpson Fashion Show** - More than 250 guests enjoy an afternoon of lovely fashions, silent auction items, and networking. Multiple sponsorship levels available - $100 - $3,000.
Did You Know...

The Joseph T. Simpson Public Library is a very busy place!

In 2016,

- 199,122 people visited the library.
- There were more than a half million book, eBook, video, periodical, and audio checkouts.
- More than 1,500 programs were attended by over 36,000 people.
- Patrons logged on to 58,824 internet sessions at the library.

Bowling for Books – A yearly favorite, Bowling for Books is a fun team-building event that raises money to purchase children’s books and materials. Multiple sponsorship levels available - $100 - $250.

Summer Learning Kickoff – Free event for the community where participants enjoy food, games, crafts, and entertainment while providing an opportunity to sign up for the Summer Learning Challenge. A great family event attended by more than 600 people. Sponsorship cost - $2,500 (or $4,000 to sponsor both the Kickoff and Challenge!)

Summer Learning Challenge – Not just for children, the Summer Learning Challenge allows participants to earn prizes by exercising their minds as they read. There are three separate programs for children, teens, and adults that run for 8 weeks starting in June. Sponsorship cost - $2,500 (or $4,000 to sponsor both the Kickoff and Challenge!) EITC approved.
Advertising Opportunities

Electronic Newsletter – Here is your opportunity to reach more than 10,000 library patrons with a banner ad in our electronic newsletter. Your ad will be placed on the first page directly above the letter from our Executive Director. Sponsorship cost - $500 per month.

Cents for Simpson – Your logo will be placed on a special sign placard on the coin collection “whirl a wish” container in the lobby of the library and seen by more than 700 people a day. Sponsorship cost - $100/month.

Joseph T. Simpson Public Library
16 N. Walnut Street
Mechanicsburg, PA 17055
(717) 766-0171

Connect with Simpson Public Library on Facebook and Twitter to keep up with the latest happenings and share your thoughts.

Simpson Celebrity

Promote your business, celebrate a birthday or anniversary or simply say “you are great” by sponsoring a day at the library.

For $100, the Simpson Celebrity honoree’s name will be on the library’s Facebook page and on the digital display screens in the library.

To sign up for any of these sponsorship opportunities or for more information on how you can support the Joseph T. Simpson Public Library, please contact Sue Erdman, Executive Director.
717-766-0171 ext. 233 or serdman@ccpa.net

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