



Sponsorship Opportunities

2021

Sponsorships are a great way to promote your business while showing your support to the community.

LIBRARY PILLAR SPONSOR: \$4,000 (Quarterly payment option is available.)

Sponsorship includes acknowledgement in monthly electronic newsletters, on website, and at the following events as being a major sponsor of the library. Your company would also have the opportunity to provide giveaway items to provide to participants at these events.

- SimCon Comic Convention - (May)
- Summer Learning Kick Off - (June)
- Summer Learning Program - (June to August)
- Run for Reading - (August)
- Bowling for Books - (November)
- Family Fall Festival - (November)
- Family Holiday Party - (December)

ANNUAL EVENT AND HOLIDAY SPONSOR: \$2,000 (A two-payment option is available.)

Sponsorship includes acknowledgement on website and at the following events as being a sponsor of the library:

- Run for Reading - (August)
- Bowling for Books - (November)
- Family Fall Festival - (November)
- Family Holiday Party - (December)

Please check the above option you choose to support. By signing below, you are agreeing to the designated sponsorship level and amount. The library is permitted to make any unforeseen event changes as needed without refunds to sponsors.

Company Name: _____

Signature: _____ Date: _____

SimCon Comic Convention – May 2021

This annual event held May brings awareness of and appreciation for comics and related popular art forms. Attendees enjoy costume contests, tournaments, gameplay, a writing workshop, marketplace, photo booth, and much more! Each year this event draws more and more people, over 500 people last year.

Summer Learning Kick Off – June 2021

This is a free event for the community where participants enjoy food, games, crafts, and entertainment while providing an opportunity to sign up for the Summer Learning Challenge. A great family event attended by more than 600 people each year.

Summer Learning Program – June through August 2021

Not just for children, the Summer Learning Challenge allows participants of all ages to earn prizes by exercising their minds as they read. There are three separate programs for children, teens, and adults that run for an 8-week period starting in June.

Run for Reading – August 7, 2021

A 5K run/walk, a 1-mile fun run/walk, and a mini dash for children five and under provides a great opportunity for more than 200 people to run and walk for health, fitness, and fun while supporting the library. Cash prizes and medals are awarded to top finishers.

Bowling for Books – November 6, 2021

A yearly favorite held in November, Bowling for Books is a fun team-building event that raises money to purchase children's books and materials. Great for office teams and friends to enjoy a fun time out.

Family Fall Festival – Fall 2021

Families come to the library to celebrate fall with activities such as stories, art projects, pumpkin decorating, refreshments, and more!

Family Holiday Party – December 2021

Families enjoy a festive evening of singing, musical entertainment, and a visit from Santa!

SIMPSON PUBLIC LIBRARY
A Community Center for Learning and Leisure