Opportunities In Giving

2023

Gold Transparency 2022

Candid.
Dear Library Supporter,

Your financial support of Bosler Memorial Library helps to advance our mission of empowering lifelong learning! Use this Opportunities in Giving brochure as a guide to find a specific program to sponsor, a way to help expand the Library’s collection, and other ways you can support the Library. Depending on the type of gift you make, we will recognize your generosity in one or more of the following ways:

- Annual Report donor listing
- On www.boslerlibrary.org
- Bosler & Friends quarterly print newsletter
- Bosler’s monthly e-Newsletter
- Bosler’s social media platforms
- On-site signage or digital displays
- Program posters and fliers
- Bookplate inside a book or other library collection item

If you do not find what you are looking for in this brochure or have questions, I would be happy to talk with you to discuss your interests and ideas for supporting the Library and other forms of recognition.

With gratitude,

Molly Shane, CFRE
Development Officer
(717) 243-4642, ext. 3222
email: mshane@cumberlandcountylibraries.org
While Bosler Memorial Library does receive public funds through the Cumberland County library tax and state aid from the Commonwealth of Pennsylvania, around 25% of our annual budget comes from individual donations, corporate sponsorships, and grants, with the majority of these dollars coming from individual donors. In 2021, donations, grants and in-kind donations exceeded $404,000, amounting to 28% of the total operating income for the year.

### 2021 Operating Income

- **County Tax** $548,101
- **Self-Generated** $194,819
- **State Aid** $139,200
- **Donations & Grants** $347,457
- **Interest & Other** $135,236
- **In-Kind Donations** $56,772
- **Total** $1,421,585

#### Unrestricted giving

Any gift that is not restricted by the donor helps keep Bosler Memorial Library operating to provide daily library services, quality programs and a vibrant collection available for all. Visit [www.boslerlibrary.org](http://www.boslerlibrary.org) and click on “Support” to make a gift online. Or send your check, payable to “Bosler Memorial Library” to 158 W. High St., Carlisle, PA 17013.

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### Friends of Bosler

Although a gift to the Friends of Bosler helps to support the Library, please be aware that the Bosler Memorial Library and the Friends of Bosler are separate 501(c)(3) non-profit organizations, each with its own Board of Directors, and as such are required by law to maintain separate accounting records. While the Library has a paid professional fundraiser, the Friends of Bosler is operated entirely by volunteers.

Money you give to the Friends helps to support the operation of the Bookery used book store, student scholarships and other Friends-sponsored activities, in addition to Library support. Each year, the Friends of Bosler Board of Directors pledges a specific dollar amount of its resources to contribute to the Library for general operating support. When making a donation, we ask that you do not combine your donations for the two organizations. To learn more about how to join the Friends of Bosler, please visit their website at [www.boslerfriends.com](http://www.boslerfriends.com).
Program Sponsorships and Support

**SummerQuest**
SummerQuest keeps students’ skills sharp over the summer months so they return to school ready to read and ready to learn.

$1,000 - $5,000 sponsorships

“My daughter is 13, and this is the first year she's totally ravenous about summer reading just for fun. She's read about 5 books and got her first library card this week. I came home today and she left her phone inside but I found her swinging outside with a Bosler library book.” – Brenda Landis

**Music@Bosler**
These free concerts occur on the fourth Friday of each month, January-October, and the third Friday in November and December in Bosler’s Community Rooms. Audiences enjoy a variety of live music throughout the year, including bluegrass, blues, jazz, classical, folk, rock and more.

$500-$1,000 to sponsor a concert

**Storytimes**
The Library’s Storytimes for young children, ages birth to six, provide high-quality, literacy-rich early learning opportunities for the children of our community.

$75 to sponsor a single Storytime
$500 to sponsor a full month of Storytime programs

**Trades Programs**
Led by library staff or local practitioners, this special new series began in 2022 with sponsorship support from Tuckey. Program tracks include Trader Tots for preschoolers, Kids of the Trades for school-age students, and a career development series for teens and adults. Participants learn about masonry, electricity, carpentry, the culinary arts and more, through a variety of age-appropriate activities.

$5,000 to sponsor the entire year-long series

**Bosler Library Comic Con**
The Bosler Comic Con brings fans together for a fun-filled day of activities, panel discussions, crafts and more! This pop-culture event continues to grow each year!

$250 and $500 sponsorships available
In memory of former Assistant Director for Public and Information Services, Dennis Lavery, this series features a speaker each spring and fall to address a topic of general public interest. All funds donated in memory of Dennis Lavery will help to support this speaker series.

All gift amounts $25 and above are welcome.

**Carlisle Institute for Lifelong Learning and Growing Learner’s Library**

Bosler Memorial Library offers programs for children at each stage of development as well as courses to engage adults in learning at any age and stage of life. Pick up a Growing Learner’s Library or Carlisle Institute for Lifelong Learning booklet for a current list of single-session programs, multi-session courses, and ongoing activities available for sponsorship support.

**Variety of sponsorship levels available**

**Name a Day**

Sponsor a day of Library service to support your love of learning while honoring a birthday, anniversary or other special day. On the day you select, you and your friend or loved one will be recognized on the Library’s website, signs displayed at the Library, bookmarks distributed that day, Facebook and on-site digital displays.

$100 per day ($75 for active Friends of Bosler members)

**Children’s Learning Garden**

Help build a safe, welcoming, attractive, and engaging new outdoor programming space to provide children with opportunities to learn and make connections with nature on subjects such as sustainability, botany, biology, agriculture, and more.

**Naming opportunities available for gifts of $1,000 and up.**

All gift amounts are welcome. Any funds received in excess of the project need will be directed to the Bosler Board Designated Fund, which supports all Bosler children’s programs.
Library Collections

**Tribute books**
Select a book for the Library’s collection in honor or memory of someone special. Choose a category from our most popular and needed subjects: children’s, cooking, gardening, nature/science, history, and librarian’s choice. Library staff will then purchase the book and place a bookplate in it inscribed with both your name and the name of the person being honored.

$25/book minimum donation

**Wi-Fi Hotspots**
The Library’s collection includes mobile Wi-Fi hotspots available for 14-day loan periods, providing the user with Wi-Fi access for multiple devices. Your donation can help cover the monthly connectivity fee for one or more hotspots.

$30 minimum contribution
$360 covers one hotspot for one year

**Gifts-in-kind**
If you prefer to purchase an item yourself and donate it directly to the Library, we just ask that you check with us first to be sure it is something that we are able to add to the collection.

**Other collections items**
The Library offers a variety of opportunities to enhance our material collections. Items purchased with your donation will have a plate placed on the item recognizing your gift.

- **Buy a Print Book** $25 minimum
- **Buy an Audio Book** $50 each
- **Buy a DVD or Blu-Ray** $25 each
- **Buy a Puzzle** $25 each
- **Buy a Board Game** $25 each
- **Buy a Video Game** $50 minimum
- **Buy a Yard Game** $100 minimum
- **Adopt a Magazine** Cost of Subscription
- **Adopt a Newspaper** Cost of Subscription
Philanthropy is not just for the wealthy. People from all walks of life create meaningful legacies by making bequests or naming charitable organizations as beneficiaries of their retirement plans. Including Bosler Memorial Library in your will helps ensure that high quality information and education continues to be available for everyone in our community.

**Lila’s Legacy Society** was created to recognize donors who name Bosler Memorial Library in their estate plans. The Society was named after Miss Lila McClellan Bosler (1864-1896), daughter of J. Herman Bosler. The “Lila window” in the Library is a reproduction of the painting “Hope” by Sir Edmund Burne-Jones and is a memorial to her.

Join Lila’s Legacy Society by completing a simple, one-page letter of intent. Visit [www.boslerlibrary.org](http://www.boslerlibrary.org) and click “Support” or contact Molly Shane, Development Officer, at [mshane@cumberlandcountylibraries.org](mailto:mshane@cumberlandcountylibraries.org) or (717) 243-4642, ext. 3222 to request a form and a list of legacy giving options.

**Sample Bequest Language**
I, [your name], hereby give, devise and bequeath to the J. Herman Bosler Memorial Library, a non-profit corporation, organized and operating under the laws of the Commonwealth of Pennsylvania, [a percentage of the estate, a dollar amount, or a description of property] for its unrestricted use and purpose.”

**Bosler Memorial Library’s Federal tax identification number: 23-1381007**

“If we want the things that are important to us to continue after we pass away and to know that we are leaving our wishes in good hands, our written wills should emphasize the things we love.” – Katie McFarland, Lila’s Legacy Society member
If you are interested in making a contribution that has a longer-lasting impact on the Library’s future, consider investing in a special reserve fund or creating a separate endowment.

**Board Designated Fund:** Your gift will be invested as part of the Library’s quasi-endowment Board Designated Fund from which only a small percentage is spent each year to allow for long-term growth. **$1,000 minimum contribution**

**Facilities Fund:** Funds set aside for building repairs/improvements and future building projects. **$250 minimum contribution**

**Technology, Furniture and Fixtures Fund:** Funds set aside for future library furniture, fixtures, and technology. **$250 minimum contribution**

**Staff Continuing Education Fund:** Funds set aside to cover future needs for staff continuing education. **$250 minimum contribution**

**Named Endowment Fund:** Your gift will be invested as a separate true endowment such that the Library will never dip into the principal. **$25,000 minimum for named endowment**