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Library System Launches Text Message Service to Support Parents

CUMBERLAND COUNTY, PA – The Cumberland County Library System announced today that it was launching ReadyRosie, a free online service that helps parents get their young child from ages 0 to 6 ready to learn in school.

ReadyRosie is a free online service that sends an email or text each day with links to a short two-minute video that show how adults can make learning fun with their child. The videos are available in both English and Spanish and can be viewed on a SmartPhone, laptop or PC.

Jonelle Darr, executive director of the Cumberland County Library System, said that her children’s librarians are very excited about being able to offer this new service.

“We want every child to be successful when they enter school,” she said. “And, we believe that ReadyRosie will give parents, grandparents, aunts and uncles some easy-to-use tools to ensure their child has the language-rich learning environment they need.”

Darr said that each activity is simple and takes only a minute or two a day to do,. “They are designed to be done while kids and adults do everyday activities at home, in the car, or wherever they spend time together. No special materials are needed.”

After registering for the free service at <https://readyrosie.com/register>, adults will choose either email or SMS text to receive their daily video link. Once registered, a mobile app can also be downloaded for your iPhone or Android device.

Darr said that a library card is not required to register.

The service is funded as a one-year pilot project sponsored by the Pennsylvania Department of Education through the Office of Commonwealth Libraries said Darr.

“Over the next year, we’ll be evaluating how many people use the service. If the pilot project is successful, ReadyRosie may continue to receive state funding, or the library system will consider its own subscription.”

A demonstration of the types of videos that are available can be found at:

<https://readyrosie.com/library>,

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