2011 Cleve J. Fredricksen Library
Business Partnership Program

Please return the completed form to:
Cleve J. Fredricksen Library
Attention: Development Office
100 North 19th Street, Camp Hill, PA 17011

Business Name: _____

Contact Person & Title: _____

_____

Address: _____

_____

City: _____

State:_____Zip:_____

Business Phone: _____

Fax:_____

Email: _____

We will participate in the 2011 Business Partnership Program at the indicated level:

____$7,500 - Diamond Business Partner
Program Title _____

____$3,500 - Ruby Business Partner
Program Title _____

____$2,000 - Sapphire Business Partner
Program Title _____

____$1,000 - Emerald Business Partner
Program Title _____

____$500 - Pearl Business Partner (No Program Title)

_____
Authorized Signature

Please email logo files in eps, psd or jpg format to Jesse McCree, Development Coordinator at jmccree@ccpa.net or call 717-761-3900 ext. 244.

Cleve J Fredricksen LIBRARY & East Pennsboro Branch

Cleve J. Fredricksen Library in 2010

300,000 visitors
76,000 website visits
Over 40,000 Patron newsletters read
Nearly 1,000,000 items checked out
1,000 Children's, Teen & Adult Programs
Over 32,000 Program Attendees
27,000 Reference Questions Answered
123,000 Items in the Collection
80,000+ Residents Served
30,000 Cardholders
Seven Time Winner - *Simply the Best Library*
Most successful Teen Program in the tri-county area
Member of Cumberland County Library System - busiest library system (per capita) in Pennsylvania

Service Area Municipalities

Hampden Township • East Pennsboro Township
Lower Allen Township • Camp Hill Borough
Lemoyne Borough • Wormleysburg Borough

Service Area School Districts

Camp Hill • Cumberland Valley
East Pennsboro • West Shore

The Cleve J. Fredricksen Library
100 North 19th Street
Camp Hill, Pennsylvania 17011
Telephone: (717) 761-3900
Website: www.fredricksenlibrary.org
Contact: Jesse McCree, Development Coordinator
Phone: 717-761-3900 ext. 244 or Email: jmccree@ccpa.net

Seven Time Winner - *Simply the Best Library*

2011 Business Appeal: Portfolio of Giving Options

Cleve J Fredricksen LIBRARY & East Pennsboro Branch

Annual Support & Multi-Year Funding

Full Sponsorship - Children's Department
$15,000/year
Full annual funding of the children's department
One-year naming opportunity for the department in your business's name
Expansion and development of materials, including audio/visual
Includes all the costs of programming and staff

Full Sponsorship - Teen Department
$10,000/year
Full annual funding of the teen department
One-year naming opportunity for the department in your business's name
Expansion and development of materials, including audio/visual
Includes all the costs of programming and staff

Creation of a new program for gifted and creative teens
$5,000/year
A scholarship for college-bound teen in your family's name

Children's Corner - Sponsor
$2,000/year
Your business's name prominently displayed in West Wing of Children's Department

2011 Business Appeal Sponsorship Levels

All marketing runs from
January through December 2012

(1) Exclusive Diamond Business Partner of the Year - $7,500
2012 Summer Concerts on the Lawn Series Sponsor
Exclusive sponsorship highlighted in Library Lobby, Patron and E-Patron
Announcements at each of the four Summer 2012 concerts
Publicity materials distributed throughout the Library during program period
Free sponsorships at 2012 Library Loop and Birdie for Books included
(more details available)

(3) Ruby Business Partner - $3,500
Choose One of the following programs:
Library Loop 5K Primary Sponsor
Birdie for Books Primary Sponsor
Mission Transition Sponsor (Children's Program)
Sponsorship highlighted in Library Lobby, Patron and E-Patron
Publicity materials distributed throughout the Library during program period
(more details available)

2011 Business Appeal Sponsorship Levels

All marketing runs from
January through December 2012

(4) Sapphire Business Partner - $2,000
Choose One of the following programs:
Birdie for Books 19th Hole Sponsor
Library for Lunch (Children's Program)
Foreign and Independent Film Series
Bee Local Festival Primary Sponsor
Sponsorship highlighted in Library Lobby, Patron and E-Patron
Publicity materials distributed throughout the Library during program period
(more details available)

(7) Emerald Business Partner - $1,000
Choose One of the following programs:
Read to Dogs (Children's Program)
Fredricksen Reads
Annual Bus Trips (3)
Hand Bells & Harp Holiday Concert
Youth Chess Nights (Children's Program)
Family Movie Nights (Children's Program)
Family Bingo Nights
Sponsorship highlighted in Library Lobby, Patron and E-Patron
Publicity materials distributed throughout the Library during program period
(more details available)

(unlimited) Pearl Business Partner - $500
Funds used for general Library purposes

Programming & Collection Support

Teen and Children's Programming
$5,000/year
Supports the expansion of teen and children's programming
Expansion of collections and audio/visual material
Sponsorship of an available teen and children's program of your choice

"Octagon" Collections
$4,000/year
Sponsorship of one of our book "octagons", which highlights a collection of materials in a certain subject, for example: Finance, Civil War History, Gardening
Updated monthly with your business's name highlighted

General Collection
$2,500/year
Help expand our whole collection with a sponsorship to bring new materials to children's, teen, and adult departments

Programming Support
$1,000/year
Sponsor of an available children's, teen, or adult program of your choice

Fredricksen Serves…
$1000/municipality
One business from each municipality in Fredricksen's six service areas will be featured for a year on our "Fredricksen Serves…" wall.
Information about how the Library serves each municipality will be highlighted with your company's name attached.